

FOR IMMEDIATE RELEASE

28th February 2026

Star Bikers Charity Announces 47th Annual Egg Run in Stoke-on-Trent

Stoke-on-Trent, Staffordshire – The Star Bikers Charity is proud to announce the return of its much-loved annual Egg Run, celebrating its **47th year**, taking place on **Sunday 15th March 2026**.

Hundreds of motorcyclists from across the region will gather at the iconic Bet365 Stadium, setting off at **11:00am** in a spectacular parade through the city. The ride will conclude at Kings Hall, where an exciting AfterParty will welcome riders, families, and supporters alike.

For nearly five decades, the Star Bikers Charity Egg Run has brought together bikers and the wider community with one shared goal: supporting children and families in need. All Easter eggs collected during the event will be distributed to local charities and vulnerable families across the Stoke-on-Trent and Staffordshire area.

Community Involvement Encouraged

Spectators lining the route are warmly encouraged to donate Easter eggs directly to riders as the parade passes. Following a successful trial in 2025, a new and permanent feature for 2026 will become available where members of the public will be able to track both the front and rear of the parade live via the Star Bikers website, making it easier than ever to join in and show support.

Participants are asked to contribute:

- **A minimum £2 donation per rider**
- **At least one Easter egg**

The event promises not only a powerful show of community spirit but also a celebratory atmosphere at the finish line. The AfterParty at Kings Hall will feature:

- Indoor and outdoor stalls
- Homemade food and gifts
- Clothing and craft vendors
- Hot food and drink available to purchase

A Tradition of Giving Back

What began 47 years ago as a small charitable ride has grown into one of the region's most anticipated community events, drawing support from across Staffordshire and the

wider West Midlands region. Each year, the generosity of riders and the public ensures that hundreds of children receive Easter treats they might otherwise go without.

A spokesperson for Star Bikers Charity said:

“The Egg Run is more than just a motorcycle ride. It’s a powerful demonstration of what our community can achieve when we come together. For 47 years, local bikers and residents have helped us bring smiles to children’s faces at Easter. We’re incredibly proud to continue that tradition in 2026.”

Find Out More

Full event details, live tracking information, and participation guidance can be found at:

- www.starbikers.co.uk

- Search “*Star Bikers Charity Egg & Toy Runs*” on Facebook

Media Contact:

Star Bikers Charity

Website: www.starbikers.co.uk

About Star Bikers Charity

The Star Bikers Charity has been organising annual Egg and Toy Runs for over four decades, raising thousands of Easter eggs and toys for children and families in need across Stoke-on-Trent and surrounding communities.